

Megan Haas

Check out my portfolio website www.megmarie.art

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Creative and detail-oriented graphic designer with 4+ years of experience in designing marketing collateral, branding materials, and user interfaces. Proficient in Adobe Creative Suite and skilled in visual communication and typography. Able to manage multiple projects simultaneously and collaborate effectively with cross-functional teams. Seeking a graphic designer role in a dynamic and innovative organization.

Authorized to work in the US for any employer

Work Experience

Manufacturing

Uponor-Hutchinson, MN

May 2021 to Present

- Run PEX machines
- Perform all quality checks on inventory/parts prior to assembly
- Receive, process, locate parts and product in warehouse and prepare for assembly
- Meet and exceed production standards; hitting goals and working safely at every point in the process

Freelance Graphic Designer

Meg Marie Graphics-Hutchinson, MN

May 2020 to Present

- Collaborated with clients to understand their design needs and objectives, ensuring clear communication throughout the project
- Managed multiple projects simultaneously while meeting tight deadlines without compromising quality or attention to detail
- Implemented feedback from clients to make necessary revisions and improvements to designs
- Developed branding materials including logos, color palettes, and typography guidelines for new businesses or rebranding initiatives
- Contributed innovative ideas during brainstorming sessions resulting in improved final product outcomes
- Ensured brand consistency across all visual elements by following established style guides

Office Assistant

Today's Driving School-Hutchinson, MN

July 2018 to December 2020

- Proofread documents and organized records, reports, and documents.

- Answered telephone calls, took messages, and distributed messages to appropriate business personnel.

Education

Bachelor of Fine Arts in Graphic Design

St. Cloud State University - Saint Cloud, MN

August 2016 to December 2020

Skills

- Maintain archives
- Communicate with individuals
- Customer relations
- Adobe Illustrator
- Adobe Creative Suite
- Adobe InDesign
- Graphic Design
- Branding
- Illustration
- Typography
- Microsoft Word
- Microsoft Powerpoint
- Adobe XD
- Adobe After Effects
- Layout Design
- Digital art
- Color theory
- Logo design
- Microsoft Excel
- Microsoft Office
- Typing
- Organizational skills
- Time management
- Develop concepts

Links

<http://www.megmariegraphics.com>

Certifications and Licenses

Foundations of User Experience (UX) Design

September 2021 to Present

This certificate is through Coursera, and covered the following topics;

- Identify common job responsibilities of entry-level UX designers and other teams you might work with.
- Understand foundational concepts in UX design, such as user-centered design, the design process, accessibility, and equity-focused design.
- Explain why design sprints are an important and useful part of a UX designer's work.

Build Wireframes and Low-Fidelity Prototypes

January 2022 to Present

This certificate is through Coursera, and covered the following topics;

- Create storyboards to come up with ideas about solutions to user needs.
- Create wireframes on paper and digitally in the design tool Figma.
- Build paper prototypes to create interactive designs.
- Design low-fidelity prototypes in Figma.

Conduct UX Research and Test Early Concepts

December 2021 to Present

This certificate is through Coursera, and covered the following topics;

- Plan and conduct moderated and unmoderated usability studies.
- Synthesize observations from usability studies and come up with insights.
- Share research methodology and insights using persuasive presentation skills.
- Modify low-fidelity designs based on research insights.

Start the UX Design Process: Empathize, Define, and Ideate

October 2021 to Present

This certificate is through Coursera, and covered the following topics;

- Empathize with users to understand their needs and pain points.
- Develop problem statements to define user needs.
- Generate ideas for possible solutions to user problems.